



eZ Publish Basic Concepts & Administration

eZ Publish Summer Camp 2013, Bol, Croatia





What is eZ?



- eZ Publish CMS, the product
 - Open source web CMS based on LAMP
 - Commercial enterprise open source model with 2 versions:
 - Enterprise (6 month release cycle)
 - Community (monthly release cycle)
- eZ Systems, the vendor
 - Norwegian company
 - Web content management solutions from 1999.
 - Globaly present in Europe, US and Asia

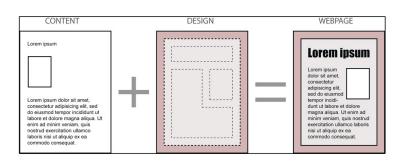




Content & presentation separation



 The core value of eZ for more than 10 years is its content model which enforces separation of content and presenation



- This it the base for Multi Channel Content Platform
 - mobile apps
 - TV
 - internet fridges





eZ Content model



ARTICLE CLASS

Name	Datatype
Title	Text line
Intro	Text line
Body	XML field



Title: Penguin

Intro: The penguin is called "Sigge"

Body: He is an angry old penguin

ARTICLE OBJECT

Title: Scooter

Intro: Sigge rides a yellow scooter

Body: He wants a parking spot for his scooter

ARTICLE OBJECT

Title: Megaphone

Intro: Sigge has a megaphone

Body: "So watch out!", he shouts.





Content (summary)



- A content (object) is the main content unit
- A content (object) is of some content type (class)
- A content (object) has versions
- A content (object) version can have more translations
- A content (object) has fields (attributes) according to field definitions (class attributes)
- A content (object) can get, and usually does, a coresponding location (node) in the content tree





eZ4 vs eZ5 naming

- Content Class ContentType
- Content Class Group ContentTypeGroup
- DatatypeFieldType
- Node Location
- Content Object Content (and ContentInfo)
- Content Object Version VersionInfo
- Content Object Atribute Field + FieldValue
- Content Class Attribute FieldDefinition





Content (object)



A content (object) is the main data unit

TASK: create new Blog Post under Blog:

- I. Go to http://ezpublish.ezsc/ezdemo_site_admin/Blog
- 2. Click on Create New and select Blog Post
- 3. Fill the form
- 4. Publish





Content Type (Class)



- A predefined datatype manages one piece of data
- A content type has Field Definitions (class attributes) created form Fieldtypes (datatypes)
- A content (object) is of some content type (class)





Custom content type



TASK: create My Folder content type

- I. Go to admin (http://ezpublish.ezsc/ezdemo_site_admin)
- 2. Go to Setup -> Classes -> Content
- 3. Copy existing class Folder
- 4. Add attributes
- 5. Delete attributes





Content version



A content object has versions

TASK: edit content

- I. Go to some existing contet, e.g. http://ezpublish.ezsc/ezdemo_site_admin/Shopping/Products/eZ-Publish-M
- 2. Click Edit and change data in form
- 3. Hit Publish

TASK: restore version 1





Content translation



A content object version can have more translations

TASK:

- I. Go to Setup -> Languages
- 2. Add new language of choice

TASK: translate content

I. Go to some existing content

http://

ezpublish.ezsc/ezdemo_site_admin/Shopping/Products/eZ-Publish-M

2. Translate





Location (node)



 A content (object) can get coresponding location (node) in the content tree

TASK: move content to another location?

TASK: add new location?





Copy contect



TASK: copy one content?

What is the difference between move, add location and copy?

TASK: copy subtree?





Some extra features



TASK: hide/show location

TASK: swap location

In what situation swapping location (node) could be useful?





Section



• A section is a number that can be assigned to an object

TASK:

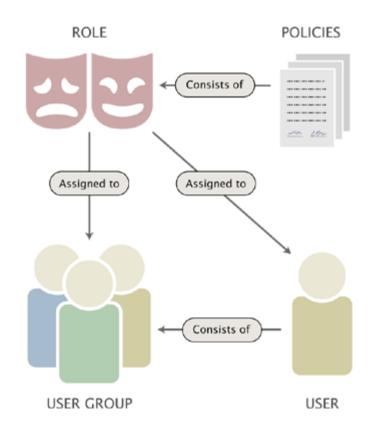
- 1. Go to Setup -> Sections
- 2. Add new section
- 3. Assign new section to a subtree





Access control

- User account field type (datatype)
- User and User group content types
- Roles
- Policies







Access control



TASK: add new user group

TASK: add new user

TASK: add new role

TASK: assign new role





Questions?



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